

Minutes
Stanislaus Library Foundation Board of Directors Meeting
Thursday, October 8, 2015
Valley First Credit Union Conference Room
3:30 PM

Call to Order: 3:46 p.m.

Attendance: Pat Portwood, Carol Shour, Susan Lilly, Terri Gamboa, Laura Milbury, Dawn Cullum, Catherine Riddick, Liz Seaver

I. Chairman's Report: Bravo to the team for a successful Author's Gala. Introduction of prospective new Board Members: Catherine Riddick and Liz Seaver.

II. Financial Report:

A. At the end of September, we have \$87,000 in checking and savings. There are still some outstanding checks that need to be included, as well.

B. Gala: We received on or about \$33,000 in profit from the event, and still receiving donations that have not been included. Pat recommended we donate \$100 to the Explorers program for all of the hard work they did at the event. Carol Moved, Terri 2nd – Approved.

III. Approval of September Minutes

A. Name for photographer should be changed, as "Larry" was the auctioneer, not the photographer.

B. Terri's name should be changed

C. Carol Boyett, should be changed to "Carole"

Carol motioned to approve after changed, Laura 2nd.

IV. OLD BUSINESS

A. Author's Gala:

1. Pat passed out pictures from the pictures to committee members and others who helped

2. Committee met on 10/7 to discuss outcome of event: Pat will put together a summary of the event for reference for the future of all attendees, sponsors, donations, etc.

3. Terri had a client tell her that she appreciated having a local author for the event

4. Future decisions: a. Do one next year? b. If not, what should we do to raise money? c. Mail campaign alone?

B. Website Preview: Bob was not present to preview website. However, discussion occurred regarding each member picking a particular library branch, going to the branch with Bob to film and put on the Foundation's website. This will be helpful for the tax renewal campaign to start promoting next year for the June 2017 election.

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C. Halloween Requests from FOL Groups: Purchase items and deliver to the library. Pat asked not to do it this year because usually the Foundation only provided stickers and pencils and it is more of an impact to just visit the library. Board agreed to not donate the stickers and pencils.

V. NEW BUSINESS

A. Mail Campaign: This campaign centers on individual donations from people and businesses.

1. Maree Hawkins previous put the campaign mailing together and provided Pat with the notes.
2. Should be sent in November, but no later than the 1st week of November.
3. Will insert in the mailers a return envelope.
4. Pat will meet with ABS to purchase the rental list that will be used in addition to the 1500 names we already possess.
 - a. Also need to get an estimate of cost, set up timeline, review letter, and collect a team to get mailer out.
5. Committee will be: Pat, Dawn, Terri, and Catherine.
6. The letters/Donations will be sent to our PO Box and Pat and Laura will be able to pick them up as they come in and deposit the money. A receipt will be printed and placed with an envelope for a thank you note.
7. Pat will send the letter to the committee and Catherine will review it. Additional information will be added to the back of the letter.

B. New Meeting Dates:

1. Meetings will still be held on Thursdays, but Pat will be unable to attend the 11/12 meeting, so the meeting will be held on 11/5, instead. We will look at the timeline for future meetings in consideration of the upcoming holidays and look for another room to use for later meeting times.
2. Dawn will contact David, owner of Papapovolos restaurant and inquire about how much it would cost, if anything, to have meetings held in his small banquet room for meetings after work hours so all members may attend.
3. Board needs to discuss possibly moving time to 6:30- to 8:00 the 2nd week of the month.

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C. Librarian Report

1. Susan Lilly provided report as Diane was unable to attend meeting.
2. They are demoing the County website, which is set to launch ____
 - a. There will be a new interface system for the catalog that will make it easier to access and “browser friendly”
3. There is a new area for Veterans Resources to help veterans figure out paperwork, etc.
 - a. March – hope to roll out volunteers to help the library
 - b. 2/28 to 4/24 there is an exhibit entitled “War Comes Home,” which will coordinate with the Veteran’s resource program and volunteers.

D. ByLaws – Need to be reviewed and updated to include such issues as whistle blowing, conflict of interest policies and other issues.

Meeting adjourned at 4:40 p.m.

Next meeting, Thursday, November 5, 2015 at Valley First