

## Minutes

**Stanislaus Library Foundation Board of Directors Meeting  
Thursday, March 5, 2015  
Valley First Credit Union Conference Room  
3:30PM**

**Call to Order: 3:37 p.m.**

**Pat Portwood, Lee Ockey, Mary Ann Sanders, Kathi Cohn, Bob Gausman, Susan Lilly, and Dawn Cullum, Carol Shour**

**Approval of February Minutes** – No one received the minutes from February's meeting. Will have to approve the February minutes with the March minutes at the April 2nd meeting.

**President's Report – Please refer to email sent February 25**

- Bank of the West will participate, just not sure on what level.
- Terri Gamboa was unable to attend meeting, but will attend at the next meeting, as she is very interested in becoming a member.
- Rotary Grant written towards 1000 Books Before Kindergarten.

**Financial Report – Pat**

Board members received the February financials and approved.

Laura has proposed we make a \$2000 donation to the 100 Books Before Kinder program (\$1500 has already been designated for that purpose, so we would approve \$500 to reach the goal. We will vote at the April Board meeting.

### **OLD BUSINESS**

Business Partner Updates – Board members

Kathy – following up with Bank of the West

Pat – Rotary grant was completed with help from Susan, Maree and Kristi. Will meet with Oak Valley this month.

Mary Ann – Talk to Don Monaco, will connect with Prime Shine, Foster

Kathi stated that we need specific metrics (new word for number and statistics) from the Library such as total budget, number of card holders, etc.

**Shining Star Awards: Saturday, April 18<sup>th</sup> - Kathi**

Pat is unable to attend. Kathi has volunteered to facilitate the event at the Salida Library at 2 pm. The committee consisting of Susan, Pat, Kathi and Mary Ann will be meeting to review the nominations. Also, Denise Nordell nominated Maree Hawkins for the Joan Patterson award.

## **Tile Report – Lee**

Lee – First obligation is recognition of the business partners

Any new amounts that come in will be installed in June for August premiere.

- Delivered 4 small tiles and 1 large one.
- Beard wanted a decorative tile.
- Cynthia stated 2 hours of labor on Crawford tile, cost of installation. Runs in \$300 for whole day, installing.
- Small tiles at the bottom, put up along with others at the same time 6 tall ones.
- 4 6x6 tiles and 2 large tiles – somehow Crawford got a large tile when they should not have. Billed \$105 for the tiles.

Beard one equals a big tile – need a receipt for each one so that the receipts can be given to Laura so that the receipt can then be sent to business owner for a thank you card.

Lee announced that she is retiring from board so won't be able to dedicate full time. Will complete the Beard tile and turned in all money, will track down on the one large tile issue. Small tiles are delivered and will have everything in place. The board thanked Lee for her years of service.

## **Party at the Library: August 14 – Chairpersons**

Mary Ann, Carol, Bob and Dawn offered to chair this event. The main responsibility will be the invitations which will be mailed by Dawn. Food and “program” will be the other areas. This will be an agenda item for the next few months.

Seeger's did the invitation card last year and Maree handled the mailings which went out to donors, business partners, and people we wanted to include. Sent out a couple 100 but had around 80 people attend. Spent about \$300 for about 250 invitations. This will also be a chance to advertise the September Gala.

## **NEW BUSINESS**

### **Discussion of possible authors for the September Gala - Board needs to vote**

- **Paula DeBoard**- *The Mourning Hours* – Local, lives in Modesto, not self-publishing through Amazon, with Harlequin. Mystery, takes place in Wisconsin, family, hit with a mystery. In Stan library. At Turlock Friends of the Library. Several people heard her speak and thought she was good. Would attract mystery people, local, has a book coming out in September.
- **Gordan Zuckerman** – Retired gentleman from business. Did a lot of different things. Plus, historical fiction. Had CSUS historian's research books on Amazon did dismal. Can't find anyone who has heard him speak. *The Sentinels*, LOOK UP. Out of Stockton, lives in Nevada City. Pat has phone number, and is available. Kelly feels very depressing and curious that it will be too downer for a dinner.

- **Dave Dravecky** – Lives in Turlock. Spoke at Rotary, talked to someone about him and Susan thought he would be a draw in terms of how much speaking he's done in this area, plus, local, baseball player, people heard him, negative, heard him too much, and sometimes does get a little religious, but did ask and was told he will be more inspirational but not overly religious.
- **Masumoto** – Get his voicemail, keeps leaving messages, but no response at all. Because of time and need to make decisions off of names we have.

Carol stated we need to do a better job of getting people to actually come to the event and not just pay for a table and not attend. Second year made almost as much money as the first year, though there were 117 people in attendance which was lower than the 1st. Previously gave author 20 minutes because had to make room for auction (took a long time). Think from logistic standpoint at event, one author will be easier.

Voting in favor of Paula DeBoard- Mary Ann motioned and Kathy second.

Pat will approach Paula and confirm. Sell books after the gala. Pat will email results of meeting/talk with Paula. Get what theme of new book to try to pull together.

#### **Discussion on Location - Board needs to set up a visit to confirm**

Ginger Johnson's home – go out and visit in next two weeks. Carol and Kathy, Susan will go. Has parking, house is back into the almonds and sits in own area. We will visit towards evening time to see what it is like. Though some board members have attended an event at the residence, still others need to view area to consider such issues as: Extra generator, place for preparing food, parking, etc. Pat will arrange date and time with Ginger

#### **Decision on Gala Chairperson/s**

- Need someone to discuss with chairpersons to keep ball rolling on the event. Meet every month, possibly.
- Within next couple of weeks, with Carol, Pat, Susan, Bob, meet somewhere and sit down and have discussion to finalize after go out to visit location.

#### **Discussion of possible September dates: September 19 or September 26**

Ginger has said either one of these dates are okay. Will push later in the month due to temperature change.

Board has voted we set September 26, 2015 for the Gala

#### **Librarian's Report - Update on Save Our Libraries Campaign - Susan**

Campaign funds left open after last elections. Knew it was 5 years. Balance of \$12000 and if do a poll, it will cost \$30000 right off top. Time to get group organized again and start fundraising.

Probably go to voters June 2017. Poll will tell what resonates with people how many years to go for, .08 of a cent or a .25 of a cent. Had brainstorming sessions to try to think of potential co-chairs

for campaign List of potential people of new or involved in past to round out steering committee who really helps with fundraising.

Can't give names of who will be on chair.

In past, we had, as an organization given money to the campaign and we may want, definitely have an obligation after the gala and see if we are in a position to give.

That's another piece that is important encourage the friends group and the foundation to give the maximum they can, can give 20% of budget per fiscal year, legally, to give to the campaign. It was huge for fundraising last time. Goal raise \$200,000 went to \$178k, foundation made a \$19k donation and a couple of smaller \$2-5k range after. Gave the maximum that could. Support from all of the groups is huge.

Because Board did not place in our budget for this donation, we should put back into budget until at least 2017 to help. After gala, we will assess and make possible budget commitment.

**Food for Thought: Would an evening meeting the second week of the month be helpful to those who work?**

Thinking about options, 7 p.m., locations. Discuss at next meeting.

**Website:** Bob, Susan, Pat, trying to meet with Cory Trevena next Tuesday at 11 Pat will email Bob to meet with him for website. Needs to be updated, legal pieces about Amazon, etc., Revamp of Facebook, website, and LinkedIn.

Website doesn't expire until 2017, looked at source code and it should be straightforward.

**Got Omeg Nu Application for grant.** With Susan's help Pat will fill out. Last year the grant was a pass through for the 1000 before kindergarten program. Traditionally the foundation applied for children's dinner theater, friends of Modesto library applied for that this past year and foundation applied for \$1000 towards the Kinder program. This year the Foundation will apply for \$1000 to continue expanding the 1000 Books program. Board agreed we will apply for grant.

Meeting adjourned at 5:30

Next meeting: April 2, 2015