

Minutes

Stanislaus Library Foundation Board of Directors Meeting Thursday, February 5, 2015 Valley First Credit Union Conference Room 3:30PM

Carol Shour, Kathi Cohn, Susan Lilly, Diane McDonnell, Laura Milbury, Jeroen Hoogeveen, Pat Portwood, Lee Ockey

Meeting called to order at 3:35pm

January minutes taken by Dawn. Carol made the motion to approve the minutes, seconded by Kathi. Approved.

President's Report

Pat send out highlights on January 20th.
Email sent to CV Allen, \$5000 received from Gould Medical Group.

Prospective Board Member-Diane suggested David Rogers as a potential board member. He represents a wide demographic area and is a Development manager for Express Employment Professionals. He will be attending the April meeting.

Financial Report

Jeroen from TransAmerica gave a financial review of investments. Grew 10% in 2014. He provided a handout for the board's reference. Fees to fund are approximately 2%. Chair proposes the discussion about the purpose of investments.

Laura Milbury sent out the 2015 budget. It was voted that we would be holding an annual event this year, no dollars have been assigned yet. Laura made a motion to accept the budget, seconded by Lee. Approved.

The mail campaign's expenses were \$2000, grossing so far at \$17,238 (before expenses). The Bright Foundation donated \$1500 towards the Business Partners Program which is now at \$29,000 for 14-15

Old Business

Community Novel

The McHenry Mansion is not interested in selling the Community Novel. A decision needs to be made about how to handle the remaining books; approximately 90 left. Options include: use within writer's workshop, Party at the Library, and Book Club in a Box.

Business Partners update: Kathi reported on contacts. Lee and Mary Ann will be making their contacts. Pat will be contacting Hank Barrett. Pat will be working on the Modesto Rotary grant, requesting \$2000 for the 1,000 Books Before Kindergarten program.

Printing of Stationary bids: 1000 notecards \$182 - 1000 envelopes \$182 - 2000 envelopes \$120 - 4000 letterhead \$284. Order has been reduced, total of \$768.. Laura made the motion to approve ordering of the supplies, seconded by Carol. Approved.

New Business

There was discussion of the 2015 event, the long term perspective is to raise money. Other ideas which were also considered: Literary Feast, Home Library Tour, Spelling Bee. Ideas for a presenting author: Mas Mausomoto, Alice Walters, Mary Roach. Pat will ask Ginger Johnson for the use of her home as an event site.

Party at the Library 2014 was held on August 22nd, a potential date for 2015 is Friday, August 14th.

Shining Star Awards will be held on Saturday, 4-18-15 at 2pm. Applications will be due 3-14-15.

CV Allen proposed donation his book to the foundation. His book is a compilation of his Modesto Bee editorials. Allen will cover all costs. Discussion of having volunteers to manage this project. Board decided that could not manage this project at this time-Pat will communicate with CV.

Meeting adjourned at 5:30

Next meeting: March 5th, 2015